COMMUNITY BASED PROJECTS

By Amy Valente
Business
Community Educational Experiences

• **Through Clubs** - Future Business Leaders of America
  Phi Beta Lambda

• **Through Courses**
  • Event Planning Course
  • Project Management Course
  • Marketing Course
Educational Experiences

1) Winter Coat/Hat Collection
2) March of Dimes Fundraising
3) Habitat for Humanity
4) Nature Trail Fundraiser
5) Air 1 Fundraiser, Daddy/Daughter Dance
6) American Red Cross – Real Heroes Breakfast
7) ASPCA Annual Cause for Paws Fundraiser
8) Talent Show to benefit Schweinfurth Arts Center
9) Cayuga Community Health Network
   • Mind, Body, Spirit Luncheon
   • Burgers, Blues & Baseball Event
Air1 Rescue Mission
Daddy Daughter Benefit Dance

Goals

• Raise money for the Air 1 Foundation ($2,000 Raised)
• Create public awareness

Outcomes

• Event has been held every year since we started the event in 2012
Goal: Raise money & awareness
Outcome: Raised $1,000 for the last two years
Partnered with Auburn HS in Fall 2013
Goal: clean up local community
Real Heroes Breakfast

• Event Goal:
  – Honors the humanitarian spirit of local heroes who have shown courage, compassion, and unselfish character and often saved a life in a time of emergency need.
  – Draws together many community partners who represent the good in Cayuga County
  – Fundraising (Raised $4100 from Admissions, Sponsors & Donations)

• Student Lesson’s Learned:
  – Extraordinary things that ordinary people do never go unseen, and always deserve a community thank you
  – The American Red Cross is in much need of younger volunteers, they are always in need of help. Since helping with this event, students have been nominated to sit on the board of the Auburn Red Cross
SPCA Fundraiser

Goals:

- Raise Money to Benefit the Finger Lakes SPCA of CNY
- Community Involvement

Our students have helped for the last 3 years. In 2014, we helped the SPCA raise over $6000

5TH ANNUAL CAUSE FOR PAWS

Sunday, March 16, 2014
1-6 pm at the Siez Club
145 Washington St. - Auburn

Featuring
Tom Gilbo & Julie Howard

Adults - $12
Under 12 - $5

Buffet Dinner
Raffles-Prizes
Auction
Dancing - FUN
CCC Talent Show

Goals

• Raise money for the Schweinfurth Arts
• Bring local performing arts community together
Rewards

• Students experienced what it is like to plan a real event
  ✓ The importance of committee communication & responsibility
  ✓ How to ask for donations
  ✓ How to work with a variety of personalities
  ✓ How to run a successful fundraising event

• Students were motivated because they were helping a community organization meet its goals (whether to fundraise or just raise awareness of their organization)

• Students became connected to these organizations on an ongoing basis (after the class ended)

• Student appreciation/recognition from organization and the college
Questions